

PSU Athletics:

Where does the money come from to pay for athletics?

Source: USA Today Database

2011-12	Dollars	% of Total
Institution \$\$	\$5,615,861	43%
Student Fees	\$3,906,150	30%
Rights/Licensing	\$921,731	7%
Contributions	\$332,689	3%
Ticket Sales	\$269,187	2%
Other	\$1,932,455	15%
Total Expenses	\$12,978,073	100%