

CLASS SIZE TASK FORCE COMMITTEE

CHARLA MATHWICK MELLIE PULLMAN PIMAN LIMPAPHAYOM
SCOTT HAWKINS JENNIFER LONEY BRIAN BOLTON (EX-OFFICIO)

- Mission**
 - Maintain accreditation while addressing curricular quality, student outcomes, and faculty impact of BA course redesign.
- Current Situation**
 - 120 Section Accreditation Shortfall
- Task Force Scope and Parameters**
 - Focused ONLY on undergraduate BA (Functional Area) courses
 - Planned for student outcome impact to remain neutral or enhanced
 - Reviewed faculty compensation and workload impact
 - Assumed experimentation 2017-18 with implementation 2018-19

Class Size Task Force : Project Plan

- Testing Plan: 2017-18**
 - Functional Area BA courses will be redesigned
 - Time studies for workload impact will be maintained
 - Four Redesign Options will be tested
 - Participating faculty will be operating under special contract arrangements
- Unaddressed Classes**
 - Four BA classes (BA101, 301, 325, and 385) proposals have been made, but testing schedule is not confirmed
 - Graduate Program NOT addressed
- Implementation: 2018-19**
 - BA Redesign roll-out
 - Workload 'arrangements' and compensation for redesigned courses
- Accreditation Gap: 44 - 72 Section GAP to Retain Accreditation**

Class Size Task Force : Process

- Course Redesign Impact**
 - Class Features**
 - Student Impact**
 - Workload and Compensation Issues**
 - AOL Impact**
- BA Functional Classes (OB, Marketing, Finance, Accounting, SLM)**

Class Size Task Force: Proposed 2017-18 Experiments

Modalities	F2F 45-60	(120-180) Hybrid 45-student 'Labs'	Mass F2F Lecture 250 students 45-student 'Labs'	Mass Lecture F2F and Online
Experiment Designs	BA302 (OB) BA311 (Mktg)	BA311 (Mktg-2/2) BA339 (SCM-2/3)	BA303 (Fin-2/2)	BA211/213 (Acctg) BA 339 (SCM)
Features	BA311: Simulation	45 person labs w/sim; 180 Online	45 person labs; 180-250 Lecture	BA339: 250 Lecture BA211/13: Both

Class Size Task Force: Proposed 2017-18 Experiments

Modalities	F2F 45-60	(120-180) Hybrid With 'Labs'	Mass F2F Lecture 45-student 'Labs'	Mass Lecture F2F and Online
Experiment Designs	BA302 (OB) BA311 (Mktg)	BA311 (Mktg-2/2) BA339 (SCM-2/3)	BA303 (Finance) Team Teaching (2/2)	BA211/213 (Acctg) BA 339 (SLM)
Student Experience	< feedback & interaction > Consistency	< feedback computer & scantron grades Showcase Faculty	< feedback computer & scantron grades Neutral or Enhanced	< feedback scantron grades; reduced projects > Consistency

Class Size Task Force: Proposed 2017-18 Experiments

Modalities	F2F 45-60	(120-180) Hybrid 45-student 'Labs'	Mass F2F Lecture 45-student 'Labs'	Mass Lecture F2F and Online
Experiment Design	BA302 (OB) BA311 (Mktg)	BA311 (Mktg-2/2) BA339 (SCM-2/3)	BA303 (Finance) TM Teach (2/2)	BA211/213 (Acctg) BA 339 (SCM)
Workload Impact	< feedback, grading & > SCH	Video & Class exercise library TM Coordination MKTG: 2 labs = 4-credit 'section' SCM: 3 hr labs	Video Library TM Coordination 2 labs = 4-credit 'section'	BA211: Grade Assistant SCM: 250 lecture; Grade Assistant

Class Size Task Force: Proposed 2017-18 Experiments

Modalities	F2F 45-60	(120-180) Hybrid 45-student 'Labs'	Mass F2F Lecture 45-student 'Labs'	Mass Lecture F2F and Online
Experiments 2017-18	BA302 (OB)	BA311 (Mktg-2/2)	BA303 (Finance)	BA211/213 (Acctg)
Design Elements	BA311 (Mktg)	BA339 (SCM 1/3)	Team Teaching (50/50)	BA339 (SLM)
AOL Impact	< LG3 Written/Oral Communication	MKTG < LG3 Written/Oral Communication	Neutral or Improved	ACCT: < (LG1) Excel content offset by new classes
AOL LG1: Problem Solving & Decision Making AOL LG2: Sustainability AOL LG3: Business Communication AOL LG4: Integrative Learning				

Class Size Task Force

Faculty Workload & Compensation

- Workload/Compensation Recommendation**
 - Time study to determine workload impact of redesign 2017-18
 - The nature of teaching responsibilities will change in some cases
- 60 student sections**
 - Redesign to reduce student feedback/grading load
 - Assess impact on AOL and identify where that learning objective will be fulfilled
- Mass F2F or Online sections (with 45 student labs)**
 - Team Taught - administration increases
 - Contracts based on 'sections' not appropriate unit of compensation

CLASS SIZE TASK FORCE: REDESIGN

BA Classes	Format	Current -> Redesign	Section Impact
BA 211 (Financial Acctg)	150 Lecture/100 Online	30 -> 12	18 (18)
BA 302 (Org Behavior)	45 to 60 cap	23 -> 17	6 (24)
BA 303 (Finance)	250 Lecture/5 labs	24 -> 15	9 (33)
BA 311 (Marketing)	180 Online/ 4 labs	23 -> 16	7 (40)
BA 339 (SCM)	250 Lecture	21 -> 13	8 (48)
BA 495 (Strategy)	45 cap	21 -> 21	0 (48)
Total	Section Reduction		48

CLASS SIZE TASK FORCE: POTENTIAL REDESIGN			
Targeted BA Class	Format	Current -> Redesign	Section Reduction
	Total	Section Reduction	48
Identified Potential (No Experiments Scheduled)			
BA 325 (IT)	120 Online/3 labs	21->9	12 (12)
BA 101 (Intro Business)	250 Lecture	20 -> 9	11 (23)
BA 301 (Critical Thinking)	45 cap	27->27	0 (0)
BA 385 (Biz Environment)	45 to 60 cap	20->15	5 (28)
Fin 218 (Personal Fin)	Online		0(28)
	Total	Accreditation	Shortfall
			44-72

CLASS SIZE TASK FORCE: ACCREDITATION GAP
<input type="checkbox"/> Closing the Gap <ul style="list-style-type: none"> • Restrict Size of the SBA: Increase Admission Criteria • Invest in Production Capability: Increase SA Faculty Lines • Increase SA Faculty Teaching Load; Return SA Administrators to Classroom
<input type="checkbox"/> BA Classes to be Redesigned, Eliminated, or Re-classified <ul style="list-style-type: none"> • Potential Reclassification <ul style="list-style-type: none"> • FIN 218 (CEPE like--- personal finance) • EXCEL Software Training (CEPE like --- software skills) • Potential Redesign, Migration, or Elimination <ul style="list-style-type: none"> • BA 101 • BA 325 • BA 385 • BA 301
<input type="checkbox"/> Re-Evaluate Elective/Core Option Offerings

CLASS SIZE TASK FORCE: ACCREDITATION GAP
<p><i>Question or Comments?</i></p>
