

Revisiting some key slides from PSU
Administration's February 26 Budget
Forum.

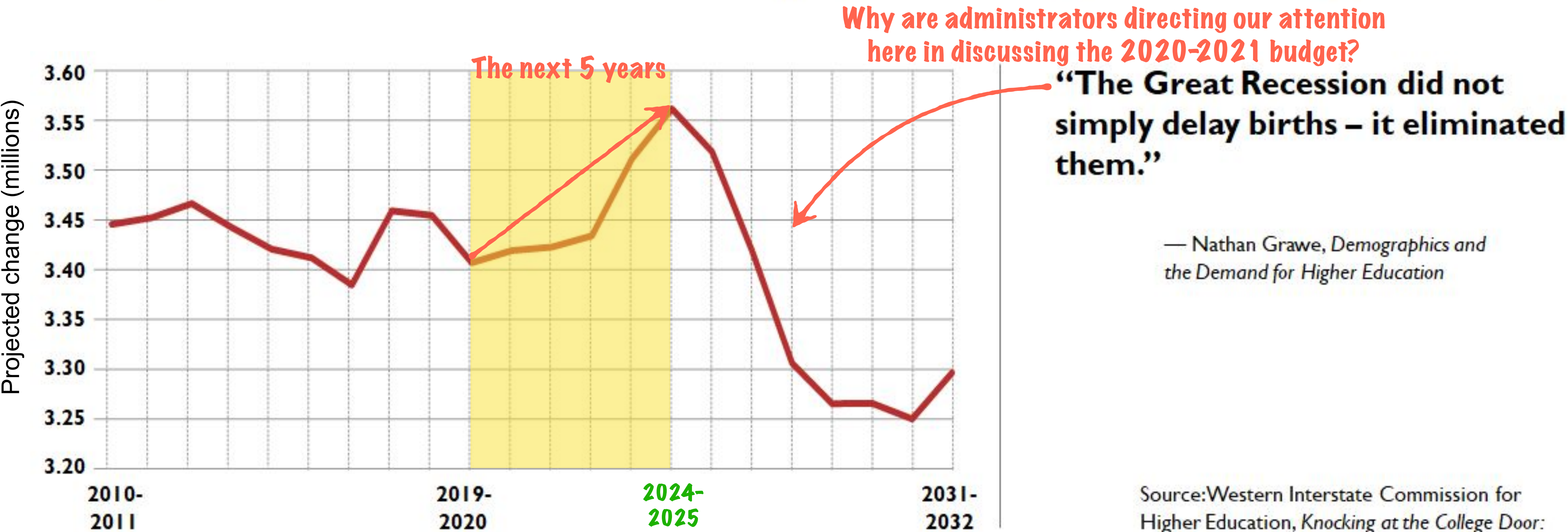
1. We heard that enrollment projections for PSU are down, and then we saw a series of slides about high school graduation rates ... showing that they are ... projected to be UP for the next 5-6 years!

University Budget Update

Enrollment Trends

NOTE: These are national numbers

High School Graduates in the U.S. (projected change, in millions)



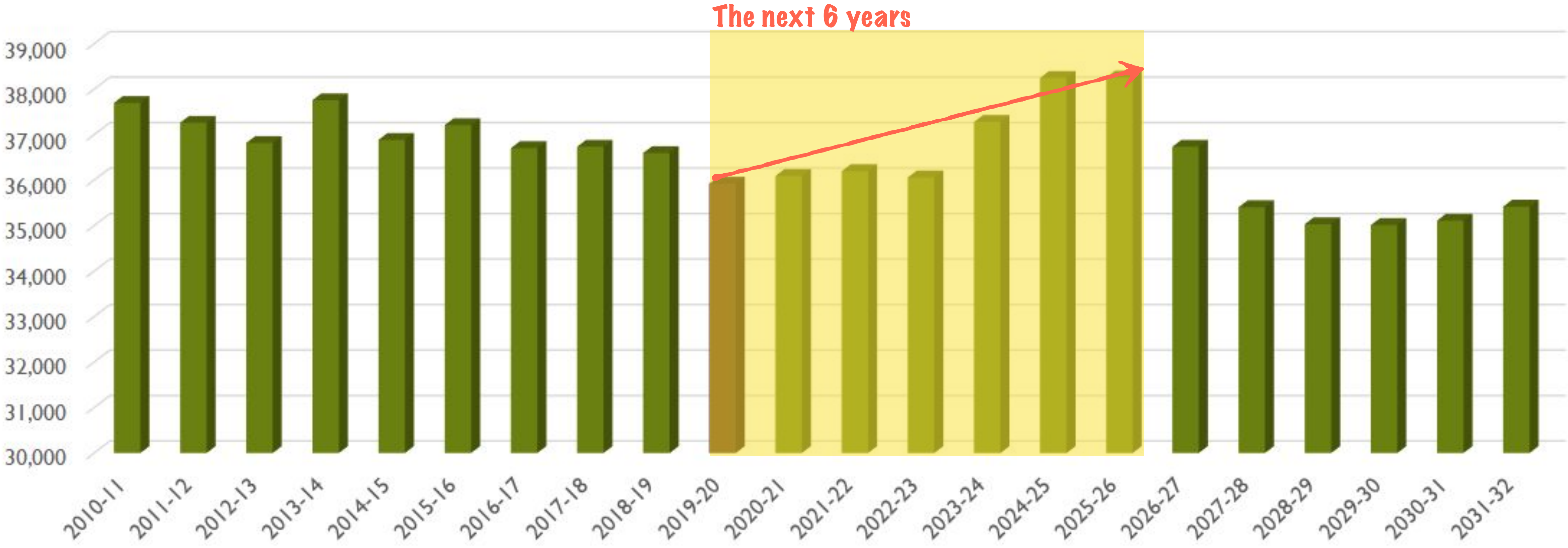
Source: Western Interstate Commission for Higher Education, *Knocking at the College Door: Projections of High School Graduates, 2016*, www.wiche.edu/knocking

University Budget Update

Enrollment Trends

NOTE: These are Oregon numbers, even better than the national numbers.

Number of High School Graduates - Oregon



Source: Western Interstate Commission for Higher Education, *Knocking at the College Door: Projections of High School Graduates, 2016*, www.wiche.edu/knocking

Moreover, additional regional data on enrollment projections from a book recommended by Susan Jeffords shows even BETTER news for Portland.

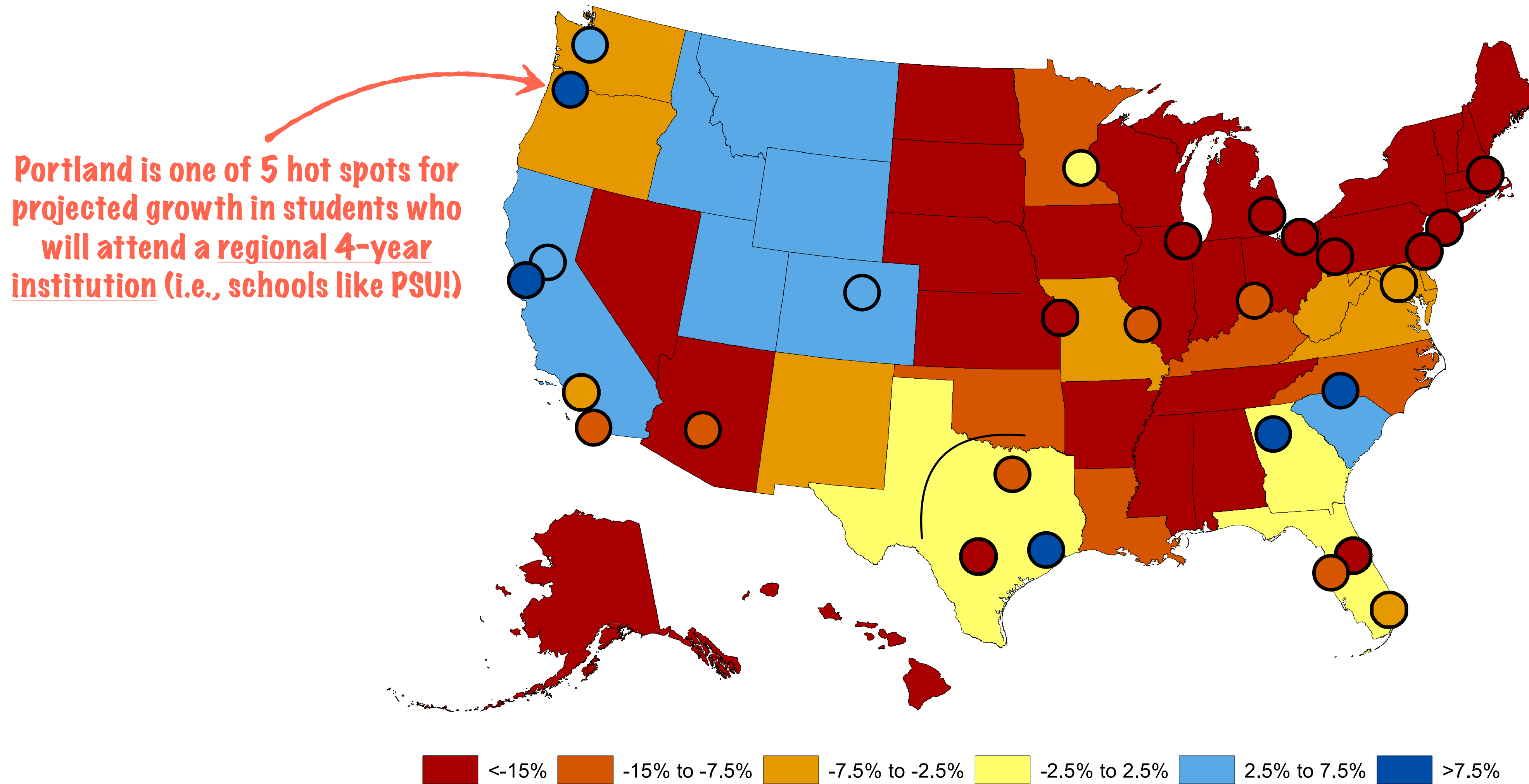


Figure 6.3 Forecasted growth in students who will attend a regional four-year institution, 2012 to 2029

Nathan Grawe. 2018. *Demographics and the Demand for Higher Education*. Johns Hopkins University Press.

Forecasted change in number of students who will attend a regional four-year institution from 2012 to 2029, by Census division and areas of largest increase and decrease

		Census Division									
		Pacific	Mountain	West North Central	East North Central	West South Central	East South Central	Middle Atlantic	New England	South Atlantic	Total
Initial number of students		185,753	102,763	102,745	227,773	181,215	76,840	237,698	64,829	252,338	1,431,954
Absolute change		1,026	-6,316	-12,552	-54,372	-7,900	-16,061	-44,728	-16,667	-6,117	-163,687
Percent change		1%	-6%	-12%	-24%	-4%	-21%	-19%	-26%	-2%	-11%
Areas of largest decrease						Areas of largest increase					
New York City		-19,594	-16%				Houston	5,493	18%		
New York		-10,464	-32%				Atlanta	3,649	15%		
Chicago		-9,555	-18%				San Francisco	2,159	8%		
Boston		-8,783	-23%				Portland	1,865	20%		
Detroit		-8,493	-31%				California	1,815	7%		

The Pacific region is projected to have the highest growth across the country.

Portland is one of 5 hot spots for projected growth in raw numbers, and has THE HIGHEST projected percentage increase of all cities.

Table 6.2 Forecasted change in number of students who will attend a regional four-year institution from 2012 to 2029, by Census division and areas of largest increase and decrease

Nathan Grawe. 2018. *Demographics and the Demand for Higher Education*. Johns Hopkins University Press.

2. We heard that application numbers are down again, and by huge amounts over a 5-year period ... but elsewhere on the same slides, actual enrollment numbers tell a different story: Compared to 2016, enrollments are closer to flat for incoming freshmen, and up for incoming transfer students!

University Budget Update

Enrollment Trends

Incoming Freshmen Application Numbers

	Fall 2016	Fall 2017	Fall 2018	Fall 2019	Fall 2020	One year change	Five year change
Total Applications as of Feb 23rd	7,545	8,130	8,257	7,056	6,455	-8.5%	-14.4%
<i>Out-of-state</i>	<i>4,467</i>	<i>4,754</i>	<i>4,165</i>	<i>3,554</i>	<i>3,065</i>	<i>-13.8%</i>	<i>-31.4%</i>
Final applications and enrollments	8,685 1,772	9,102 1,984	9,070 1,915	7,850 1,726	N/A	N/A	N/A

Administrators are directing
our attention to application numbers

Application numbers are not a
good proxy for actual enrollments, which
are down far less than applications since 2016

University Budget Update

Enrollment Trends

Incoming Transfer Application Numbers

	Fall 2016	Fall 2017	Fall 2018	Fall 2019	Fall 2020	One year change	Five year change
Applications as of Feb 23rd	2,087	2,417	2,275	2,152	1,991	-7.5%	-4.6%
Final applications and enrollments	5,381 2,715	5,324 2,722	5,604 3,048	5,117 2,744	N/A	N/A	N/A

Administrators are directing
our attention to application numbers

For Transfer students, who make up the
vast majority of our student body,
enrollments are actually UP since 2016!